

# FAM USA Becomes The Official Apparel Partner for LakePoint

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## Why We Partner

We love building community based partnerships. Find out why we partner and what we build the foundations of teamwork on.

## Keeping It All In The Family!

As the premier sports apparel manufacturer based in the United States of America, FAM USA INC is committed to creating unique and vital opportunities for our corporate partners. We work in conjunction with organizations and brands to discover, improve and expand upon new ways to provide for our customers and audiences across various channels of engagement, including social media, web, and at our physical vendor stations. Known widely for customizing programs to meet the specific needs of our partners, FAM USA always maintains focus on our mission: to produce custom apparel based on design, fit, functionality and quality.

## We've Teamed Up!

Learn about what we have been able to accomplish with our powerhouses combined!

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## With Our Powers Combined...

FAM USA is pleased to announce that we have officially partnered with LakePoint Sports Complex! We are so excited to build on LakePoint's already immensely successful platform by supplying their staff with a variety of custom-made corporate attire to support all the upcoming events for the following year and ongoing. That includes daily staff work attire embroidered or screen-printed in house, as well as customized t-shirts for special, one-time events. We have also brought more attention to Lakepoint through multiple posts on our social media platforms, capturing the community-driven essence of the complex. In exchange, we have become vendors with our very own kiosk stationed at the front entrance to the LakePoint baseball tournament stadiums, as well as a table stand at the entrance of LakePoint's basketball tournament build-

LAKEPOINT SPORTS COMPLEX MAIN ENTRANCE



This partnership has proven to be an essential key giving us the daily openings to present our best display of uniforms and sports accessories to coaches and teams hailing in from all directions across this great nation. Not only were we granted an increase in sales from the kiosk, but we have also gained more long-term clients seeking out custom-made uniforms ranging from baseball, cheer, gymnastics, and many other athletic disciplines. We are grateful for the new opportunities this partnership brings to our ever growing manufacturing company and look forward to the strengthening relationship between us and LakePoint Sports Complex in the future!

## The All-American Manufacturer for the All-American Sport!!!



To learn more about becoming a FAM USA Partner to see how we can work together building community relations, contact Torey Rose (Torey.Rose@famusa.co, 770.982.9913).

Follow our Social Media to see more @FAMUSA\_INC